

APRIL 16

# fashion calendar 2012

## JANUARY

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## FEBRUARY

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## MARCH

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## APRIL

| S  | M  | T  | W  | T  | F  | S  |
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## MAY

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## JUNE

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## JULY

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## AUGUST

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## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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ruth finley, publisher

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www.fashioncalendar.com



# Dates to Remember 2012

## NEW YEAR'S DAY

Sunday January 1  
(Monday legal holiday)

## MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 16

## PRESIDENT'S DAY

Monday, February 20

## ASH WEDNESDAY

Wednesday, February 22

## ST. PATRICK'S DAY

Saturday, March 17

## GOOD FRIDAY

Friday, April 6

## PASSOVER

Friday, April 6\*-14

## EASTER

Sunday, April 8

## MOTHER'S DAY

Sunday, May 13

## MEMORIAL DAY

Monday, May 28

## FATHER'S DAY

Sunday, June 17

## INDEPENDENCE DAY

Wednesday, July 4

## LABOR DAY

Monday, September 3

## ROSH HASHONAH

Sunday, September 16\*-18

## YOM KIPPUR

Tuesday, September 25\*-26

## COLUMBUS DAY

Monday, October 8

## ELECTION DAY

Tuesday, November 6

## VETERANS DAY

Sunday, November 11  
(Monday legal holiday)

## THANKSGIVING

Thursday, November 22

## HANUKKAH

Saturday, December 8\*-16

## CHRISTMAS

Tuesday, December 25

# 2013

## NEW YEAR'S DAY

Tuesday January 1

## MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 21

## ASH WEDNESDAY

Wednesday, February 13

## PRESIDENT'S DAY

Monday February 18

## ST. PATRICK'S DAY

Sunday, March 17

## PASSOVER

Monday, March 25\*-April 2

## GOOD FRIDAY

Friday, March 29

## EASTER

Sunday, March 31

## MOTHER'S DAY

Sunday, May 12

## MEMORIAL DAY

Monday, May 27

## FATHER'S DAY

Sunday, June 16

## INDEPENDENCE DAY

Thursday, July 4

## LABOR DAY

Monday, September 2

## ROSH HASHONAH

Wednesday, September 4\*-6

## YOM KIPPUR

Friday, September 13\*-14

## COLUMBUS DAY

Monday, October 14

## ELECTION DAY

Tuesday, November 5

## VETERANS DAY

Monday, November 11

## HANUKKAH

Wednesday,  
November 27\*-December 5

## THANKSGIVING

Thursday, November 28

## CHRISTMAS

Wednesday, December 25

\*sunset



# 2013

## JANUARY

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## 2012 New York Market Dates

Fall I: 1/3 - 1/13  
Fall II: 2/6 - 2/24  
Holiday: 3/12 - 3/23  
Resort: 6/4 - 6/15

Spring I: 8/6 - 8/17  
Spring II: 9/10 - 9/28  
Summer/  
Transition: 10/15 - 10/26

Dates Subject to Change



|  | FRIDAY<br>APRIL 13             | SATURDAY<br>APRIL 14             | SUNDAY<br>APRIL 15                       | MONDAY<br>APRIL 16                      | TUESDAY<br>APRIL 17  | WEDNESDAY<br>APRIL 18                        |
|--|--------------------------------|----------------------------------|--|---|----------------------|--|
| DENNIS BASSO<br>For Kleinfeld<br>4/11, 5:30-7:30PM                       | THEIA<br>Noon-5PM              | ROMONA<br>KEVEZA 9&10AM          | INES DI SANTO<br>9:00 AM                 |   |                      | ISAAC MIZRAHI<br>For Kleinfeld<br>12:00 Noon |
| By Appointment<br>.....<br>Temperley London<br>4/13, 10AM-6PM            |                                | MAGGIE<br>SOTTERO 10AM           |  | OSCAR<br>DE LA RENTA<br>11:00 AM        |                      |  |
| Oleg Cassini Couture<br>4/13-20  |                                | CAROLINA<br>HERRERA<br>11:00 AM  | JUNKO<br>YOSHIOKA 11:00 AM               |   |                      |  |
| Legends<br>Romona Keveza<br>4/14-15, 9-6PM                               | DOUGLAS<br>HANNANT<br>2-4PM    | CHRISTOS<br>12:00 Noon           | VERA WANG BRIDAL<br>12:00 Noon           | ANGEL SANCHEZ<br>2:00 PM                |                      | HENRY ROTH<br>MICHELLE ROTH<br>6:00 PM       |
| Anne Barge<br>4/14-16  |                                | KENNETH POOL<br>1:00 PM          |  |   |                      |  |
| Badgley Mischka Bride<br>4/14-16   |                                | SARAH JASSIR<br>2:00 PM          | RITA VINIERIS-RIVINI<br>2:00 PM          |   |                      |  |
| St. Pucchi<br>4/14-16  | ALFRED<br>ANGELO<br>4:00 PM    | REEM ACRA<br>3:00 PM             |  | KELIMA K<br>3:00-5:00PM                 | ALYNE<br>3:00-5:00PM | THURSDAY<br>APRIL 19                         |
| Eve Of Milady<br>Amalia Carrara<br>4/14-15, 9-6PM                        |                                | AMSALE 4:00 PM                   | ANNE BOWEN<br>4:00 PM                    |   |                      |  |
| Yumi Katsura<br>4/14-16  |                                | MONIQUE<br>LHUILIER<br>BRIDE 5PM | ANNA MAIER ULLA-MAIJA<br>COUTURE 5:00 PM | MARK ZUNINO<br>For Kleinfeld<br>6:00 PM |                      |  |
| Kara Ross<br>4/16, 9-5PM   | KELLY<br>FAETANINI<br>7:00-9PM | JENNY LEE<br>6:00 PM             |  |   |                      |  |
| TRADE SHOWS<br>.....<br>New York International<br>Bridal Week<br>4/14-16 |                                | JENNY<br>PACKHAM<br>7:00-9:30 PM |  |   |                      |  |
| Wedding Channel<br>Couture Show<br>4/14-16                               |                                |                                  |  |   |                      |  |

# FASHION CALENDAR

153 EAST 87TH STREET NEW YORK, NY 10128

PH: 212.289.0420 FAX: 212.289.5917

WWW.FASHIONCALENDAR.COM

## NEW YORK BRIDAL MARKET APRIL 2012

FUTURE DATES - OCTOBER 12-17, 2012

THIS CHART REFLECTS BRIDAL EVENTS LISTED IN FASHION CALENDAR.  
PLEASE REFER TO CONTENTS FOR DETAILS.



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, APRIL 9 & APRIL 16, 2012

UNLESS OTHERWISE NOTED. ALL AREA CODES – 212

**SPRING SHOWS: NY, 9/6-9/13; LONDON, 9/14-9/18; MILAN, 9/19-9/25; PARIS, 9/25-10/4**

|   |  |                                     |   |
|---|--|-------------------------------------|---|
| Wednesday<br>April 11<br>5:00-7:00 P.M. | BRIDAL GOWN PRESENTATION<br>& COCKTAIL RECEPTION<br>(Note time change). By invitation. RSVP: <a href="mailto:press@kleinfeldbridal.com">press@kleinfeldbridal.com</a>  | DENNIS BASSO<br>FOR KLEINFELD       | KLEINFELD<br>110 W. 20 <sup>TH</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE) |
| Wednesday<br>April 11<br>6:30-8:30 P.M. | CELEBRATION OF FLAGSHIP<br>STORE OPENING<br>By invitation. Press: HL Group, 529-5533 x 205 or <a href="mailto:mattbernson@hlgrp.com">mattbernson@hlgrp.com</a>   | MATT BERNSON                        | 20 HARRISON STREET<br>(HUDSON STREET)   |
| Thursday<br>April 12<br>10:00-4:00 P.M. | AUTUMN/WINTER 2012<br>PRESS PREVIEW<br>By invitation. RSVP: 213-1177; <a href="mailto:susan@furlaus.com">susan@furlaus.com</a> or <a href="mailto:laurel@furlaus.com">laurel@furlaus.com</a>   | FURLA                               | 598 MADISON (57 <sup>TH</sup> /58 <sup>TH</sup> ST)<br>SHOWROOM - MEZZANINE     |
| Thursday<br>April 12<br>6:00-9:00 P.M.  | COCKTAIL PARTY CELEBRATING<br>FIFTH AVENUE FLAGSHIP REOPENING<br>By invitation. Contact: <a href="mailto:Shannon.orourke@us.ferragamo.com">Shannon.orourke@us.ferragamo.com</a>  | SALVATORE FERRAGAMO                 | 663 FIFTH AVENUE<br>(52 <sup>ND</sup> /53 <sup>RD</sup> STREET)                 |
| April 12-15                             | <i>ATLANTA</i> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; <a href="http://www.americasmart.com">www.americasmart.com</a><br>(On 4/16, featuring permanent showrooms only)  |                                     |   |
| April 13-19                             | BRIDAL WEEK IN NEW YORK  |                                     |   |
| Friday<br>April 13<br>10:00-6:00 P.M.   | PRESENTATION OF OPHELIA 2012<br>COLLECTION<br>By appointment. Contact: Aiden Aldred, <a href="mailto:aiden@starworksny.com">aiden@starworksny.com</a>  | TEMPERLEY BRIDAL                    | SOHO HOUSE – 29-35 NINTH AVE<br>PLAYGROUND SUITE                                |
| Friday<br>April 13<br>12:00-5:00 P.M.   | PRESS PRESENTATION OF SPRING<br>2013 BRIDAL COLLECTION<br>By appointment. Contact: Melissa Veniero Ciavarella, 354-4700 x 232 or <a href="mailto:Melissa@jsgroup.com">Melissa@jsgroup.com</a>  | THEIA                               | 1412 BROADWAY<br>SUITE 1200 (39 <sup>TH</sup> /40 <sup>TH</sup> ST)             |
| Friday<br>April 13<br>2:00-4:00 P.M.    | PRESENTATION OF BRIDAL<br>COLLECTION<br>Photographers, 2PM. Editors/Buyers, 3PM. By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or <a href="mailto:rdemattie@douglashannant.com">rdemattie@douglashannant.com</a> Press: Jill Carles, 398-7759 x 23 or <a href="mailto:jcarles@douglashannant.com">jcarles@douglashannant.com</a> | DOUGLAS HANNANT                     | 252 WEST 38 <sup>TH</sup> STREET<br>6 <sup>TH</sup> FLOOR                       |
| Friday<br>April 13<br>4:00 P.M.         | PRESS SHOWING OF FALL 2012<br>BRIDAL COLLECTIONS<br>Alfred Angelo & Alfred Angelo Sapphire. RSVP: Amanda Sheronas, 267-948-1160 or <a href="mailto:asheronas@alfredangelo.com">asheronas@alfredangelo.com</a>  | ALFRED ANGELO<br>BRIDAL COLLECTIONS | EZ STUDIOS<br>325 W. 37 <sup>TH</sup> ST (8 <sup>TH</sup> /9 <sup>TH</sup> AVE) |
| Friday<br>April 13<br>7:00-9:00 P.M.    | LAUNCH PARTY FOR BRIDAL<br>COLLECTION<br>By invitation. Contact: Tara Levy, <a href="mailto:pr@kellyfaetanini.com">pr@kellyfaetanini.com</a>   | KELLY FAETANINI                     | GRAND HYATT<br>109 E. 42 <sup>ND</sup> ST (GRAND CENTRAL)                       |
| April 13-20                             | OLEG CASSINI COUTURE (Special Occasion 2012 Collection) 1370 B'way 10 <sup>th</sup> fl For appts, 9AM-5PM:<br>753-7540 x 19 or <a href="mailto:public_relations@olegcassini.com">public_relations@olegcassini.com</a>  |                                     |   |



| <u>DATE</u>                                | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>             | <u>WHERE</u>  |
|--|---|-----------------------------|---|
| Saturday<br>April 14<br>9:00 A.M.          | PRESS SHOWING OF COUTURE<br>BRIDAL & LUXE EVENING<br>Also, 10AM. By invitation. Buyers: 273-1113 x 22 or <a href="mailto:rsvp@romonakeveza.com">rsvp@romonakeveza.com</a><br><a href="mailto:publicrelations@romonakeveza.com">publicrelations@romonakeveza.com</a>   | ROMONA KEVEZA               | ST. REGIS – PRESIDENTIAL STE 1603<br>2 E. 55 <sup>TH</sup> ST. (FIFTH AVE/MADISON)<br>Press: 273-1113 x 28 or |
| Saturday<br>April 14-15<br>9:00-6:00 P.M.  | PRESENTATION OF SPRING 2013<br>BRIDAL COLLECTION<br>Daily, 4/14-4/15. By invitation. Buyers: 273-1113 x 22 or <a href="mailto:rsvp@romonakeveza.com">rsvp@romonakeveza.com</a><br><a href="mailto:publicrelations@romonakeveza.com">publicrelations@romonakeveza.com</a>  | LEGENDS BY<br>ROMONA KEVEZA | ST. REGIS – PRESIDENTIAL STE 1603<br>2 E. 55 <sup>TH</sup> ST. (FIFTH AVE/MADISON)<br>Press: 273-1113 x 28 or |
| Saturday<br>April 14<br>10:00 A.M.         | PRESS SHOWING OF FALL<br>2012 BRIDAL COLLECTION<br>Press by invitation. Press: Stephanie Christensen, 801-974-1800 or <a href="mailto:Stephanie.christensen@maggiesottero.com">Stephanie.christensen@maggiesottero.com</a><br>(Buyers shows - Sat., 4/14: 11:30AM & 2PM. Sun, 4/15: 10AM, 12:30PM & 3PM. For information: 801-974-1800).                                    | MAGGIE SOTTERO              | INTERCONTINENTAL - 111 E 48 <sup>TH</sup> ST<br>ASTOR BALLRMS (LEX/PARK AVE)                                  |
| Saturday<br>April 14-16<br>10:00-5:00 P.M. | PRESENTATION OF FALL<br>COLLECTION<br>Daily, 4/14-4/16. By appointment. Buyers: Jennifer Weinberg, 404-823-7288 or <a href="mailto:jennifer@badgleymischkabride.com">jennifer@badgleymischkabride.com</a><br>Press: Daily, 4/14-16. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or <a href="mailto:rcaldwell@badgleymischka.com">rcaldwell@badgleymischka.com</a> | BADGLEY MISCHKA BRIDE       | 550 SEVENTH AVENUE<br>22 <sup>ND</sup> FLOOR (39 <sup>TH</sup> /40 <sup>TH</sup> ST)                          |
| Saturday<br>April 14<br>11:00 A.M.         | SPRING 2013 BRIDAL SHOW<br>(Note time change). By invitation. Contact: Brent Fisher, 944-5757 or <a href="mailto:brent.fisher@cherrera.com">brent.fisher@cherrera.com</a>   | CAROLINA HERRERA            | 501 SEVENTH AVENUE<br>17 <sup>TH</sup> FLOOR (37 <sup>TH</sup> STREET)  |
| Saturday<br>April 14<br>12:00 Noon         | PRESS SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. Press RSVP: Kaitlyn Hostetler, 971-0170 x 110 or email: <a href="mailto:pressrsvp@amsale.com">pressrsvp@amsale.com</a> (email preferred).   | CHRISTOS                    | EZ STUDIOS<br>325 W. 37 <sup>TH</sup> ST. GROUND FL.  |
| Saturday<br>April 14<br>1:00 P.M.          | PRESS SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. Press RSVP: Kaitlyn Hostetler, 971-0170 x 110 or email: <a href="mailto:pressrsvp@amsale.com">pressrsvp@amsale.com</a> (email preferred).   | KENNETH POOL                | EZ STUDIOS<br>325 W. 37 <sup>TH</sup> ST. GROUND FL.  |
| Saturday<br>April 14<br>2:00 P.M.          | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>(Note date/time change). By invitation. RSVP: <a href="mailto:info@sarahjassir.com">info@sarahjassir.com</a>   | SARAH JASSIR                | BASHA STUDIOS<br>45 E. 34 <sup>TH</sup> ST. (PARK/MADISON)  |
| Saturday<br>April 14<br>3:00 P.M.          | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. RSVP: <a href="mailto:pr@reemacra.com">pr@reemacra.com</a> . (Buyers by appt, 4/15-4/17. Contact: 421-3200 x 12).   | REEM ACRA                   | REEM ACRA (56 <sup>TH</sup> /57 <sup>TH</sup> ST.)<br>730 FIFTH AVE. - SUITE 205                              |
| Saturday<br>April 14<br>4:00 P.M.          | PRESS SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. Press RSVP: Kaitlyn Hostetler, 971-0170 x 110 or email: <a href="mailto:pressrsvp@amsale.com">pressrsvp@amsale.com</a> (email preferred).   | AMSALE                      | EZ STUDIOS<br>325 W. 37 <sup>TH</sup> ST. GROUND FL.  |
| Saturday<br>April 14<br>5:00 P.M.          | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. Contact: Libby Haan, <a href="mailto:rsvp@haanprojects.net">rsvp@haanprojects.net</a>   | MONIQUE LHUILLIER BRIDE     | PLACE TO BE<br>ANNOUNCED  |
| Saturday<br>April 14<br>6:00 P.M.          | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. Contact: Jenny Lee, 323-934-0879 or <a href="mailto:info@jennyleebridal.com">info@jennyleebridal.com</a>  | JENNY LEE                   | JUMERIAH ESSEX HOUSE<br>160 C.P.S.  |
| Saturday<br>April 14<br>7:00-9:30 P.M.     | PRESENTATION OF 2013<br>BRIDAL COLLECTION<br>Champagne reception. By invitation. RSVP: <a href="mailto:pr@jennypackham.com">pr@jennypackham.com</a>   | JENNY PACKHAM               | 71 GANSEVOORT STREET<br>SUITE 2B  |
| April 14-16                                | ANNE BARGE (Fall Bridal Collection) At New York International Bridal Week Trade Show, Pier 92, 55 <sup>th</sup> St. & West Side Hwy, Booth #307. Press and Buyers: Shawne Reece, 770-366-7760 or <a href="mailto:shawne@annebargo.com">shawne@annebargo.com</a>   |                             |   |



| <u>DATE</u>                          | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                   | <u>WHERE</u>  |
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| April 14-16                          | EVE OF MILADY; AMALIA CARRARA (Spring 2013 Bridal Collections) At New York Int'l Bridal Week Trade Show, Pier 92, 55 <sup>th</sup> St/West Side Hwy, Booth #303. Press/Buyers: Robert Taylor, 201-926-4339 or rtrtnyc@aol.com  |                                   |   |
| April 14-16                          | ST. PUCCHI (Fall '12 Bridal Collection) At NY Int'l Bridal Week Trade Show, Pier 92 @55 <sup>th</sup> St & West Side Hwy. Booth 315. Buyers: 214-764-3455; marie@stpucchi.com Press appts: FGPR, 212-334-1212; yun@foxgreenberg.com  |                                   |   |
| April 14-16                          | YUMI KATSURA (Fall '12 Bridal Collection) At Wedding Channel Couture, Intercontinental-Barclay Hotel, 111 E. 48 <sup>th</sup> St., Whitney Suite, Main Floor. Buyers/Press, contact: 594-9480 or yumikatsura@dlprusa.com   |                                   |   |
| April 14-16                          | WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 11 East 48 <sup>th</sup> St (Park/Lexington). Hrs: 9-6PM. For Info: 515-3554. Fax: 855-694-1320 or www.coutureshow.com  |                                   |   |
| April 14-16                          | NEW YORK INTERNATIONAL BRIDAL WEEK TRADE SHOW, Pier 92, 55 <sup>th</sup> St/West Side Hwy. Hrs: 4/14-4/15, 9-6PM; 4/16, 9-5PM. Contact: www.newyorkbridal.com  |                                   |   |
| Sunday<br>April 15<br>9:00 A.M.      | PRESS PRESENTATION OF<br>BRIDAL COLLECTION<br>By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 <sup>nd</sup> fl, 4/14-4/16. Sat & Mon., 4/14 & 4/16, 9-6PM; Sun., 4/15, 11-6PM. Contact: Veronica Di Santo, 416-451-3865. | INES DI SANTO                     | JUMERIAH ESSEX HOUSE<br>160 C.P.S. - LINCOLN STE., 2 <sup>ND</sup> FL                 |
| Sunday<br>April 15<br>11:00 A.M.     | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By inv. Buyers/Press: David Gomez, 206-9302; david@junkoyoshioka.com (Appts: 4/14-16, Gansevoort Park Avenue, 420 Park Ave So. (28 <sup>th</sup> ). Red Rm. By appt: David Gomez Pearlberg, 206-9302; david@junkoyoshioka.com)            | JUNCO YOSHIOKA                    | GANSEVOORT PARK AVENUE<br>RED RM. - 420 PARK AVE SO. (28 <sup>TH</sup> ST)            |
| Sunday<br>April 15<br>12:00 Noon     | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. Contact: Roxsanne Tai, PR Consulting, roxsanne@prconsulting.net  | VERA WANG BRIDAL                  | 15 EAST 26 <sup>TH</sup> STREET<br>4 <sup>TH</sup> FLOOR                              |
| Sunday<br>April 15<br>2:00 P.M.      | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. RSVP: Buyers: Tony Giancola, 416-977-1793 x 23 or tonyg@rivini.com Press: ATELIER Creative Services, Inc, 247-9299 x 17 or ritavinieris@atelierpr.com  | RITA VINIERIS-RIVINI              | ALVIN AILEY FIFTH FL. STUDIOS<br>405 WEST 55 <sup>TH</sup> ST. (@9 <sup>TH</sup> AVE) |
| Sunday<br>April 15<br>4:00 P.M.      | SHOWING OF BRIDAL<br>COLLECTION<br>By invitation. RSVP: 582-2600 or pr@annebowen.com   | ANNE BOWEN                        | 25CPW GALLERY<br>(62 <sup>ND</sup> ST. & CPW)   |
| Sunday<br>April 15<br>5:00 P.M.      | SHOWING OF COUTURE BRIDAL<br>COLLECTION 37<br>By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com  | ANNA MAIER~ ULLA-MAIJA<br>COUTURE | 32 WEST 39 <sup>TH</sup> STREET<br>11 <sup>TH</sup> FLOOR                             |
| April 15                             | <u>CANCELLED</u> : MONIQUE LHUILLIER BRIDESMAIDS SHOWING OF COLLECTION AT 6:30PM.  |                                   |   |
| Monday<br>April 16<br>9:00-5:00 P.M. | PRESENTATION OF BRIDAL<br>JEWELRY & ACCESSORIES<br>By inv. RSVP: ATELIER Creative Services, Inc., lea@atelierpr.com (Buyers by appt: kathryn@kararossny.com)   | KARA ROSS                         | 25 COLUMBUS CIRCLE<br>51 <sup>ST</sup> FLOOR (58 <sup>TH</sup> ST)                    |
| Monday<br>April 16<br>11:00 A.M.     | SHOWING OF SPRING 2013<br>BRIDAL COLLECTION<br>By invitation. Thereafter by appointment. Contact: HL Group, 646-274-3630 or odlr@hlgrp.com   | OSCAR DE LA RENTA                 | 11 WEST 42 <sup>ND</sup> STREET<br>25 <sup>TH</sup> FLOOR                             |
| Monday<br>April 16<br>2:00 P.M.      | SHOWING OF BRIDAL<br>COLLECTION<br>By invitation. Press: c.alvarez@angelsanchezusa.com (Buyers by appointment from 4/17, contact: Vera Vermann, verav@angelsanchezusa.com )  | ANGEL SANCHEZ                     | 148 WEST 37 <sup>TH</sup> STREET<br>7 <sup>TH</sup> FLOOR                             |



| <u>DATE</u>                            | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                    | <u>WHERE</u>  |
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| Monday<br>April 16<br>3:00-5:00 P.M.   | SPRING 2013 BRIDAL COLLECTION<br>PRESENTATION<br>Continuous informal modeling. By invitation. RSVP: 334-6546 or info@kelima.com (By appointment. Buyers/Press: 334-6546 or info@kelima.com)  | KELIMA K<br>BRIDAL COLLECTION      | 611 B'WAY (HOUSTON)<br>3 <sup>RD</sup> FLOOR- #321                              |
| Monday<br>April 16<br>6:00 P.M.        | INTRODUCING NEW BRIDAL<br>COLLECTION & COCKTAIL RECEPTION<br>Cocktails. Runway show, 6:30P.M. By invitation. RSVP contact: Marketing@kleinfeldbridal.com   | MARK ZUNINO<br>FOR KLEINFELD       | KLEINFELD<br>110 W. 20 <sup>TH</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE) |
| Tuesday<br>April 17<br>10:00-3:30 P.M. | FALL PRESS PREVIEW<br>Appointments by invitation. Contact: Kelly Fobar, kfohar@narscosmetics.com   | NARS COSMETICS                     | PLACE TO BE<br>ANNOUNCED  |
| Tuesday<br>April 17<br>3:00-5:00 P.M.  | PRESENTATION OF BRIDAL<br>COLLECTION<br>By invitation. RSVP: ATELIER Creative Services, Inc., alyne@atelierpr.com  | ALYNE                              | THE LONDON HOTEL<br>151 WEST 54 <sup>TH</sup> STREET                            |
| April 17                               | <u>CANCELLED</u> : FLAUNT COLLEZIONI SHOWING OF BRIDAL AT 4:00 P.M.  |                                    |   |
| Tuesday<br>April 17<br>6:30 P.M.       | LUXE PACK "ART OF PACKAGING<br>AWARD" GALA<br>Cocktails. Dinner, 8PM. Honoring Shiseido for its outstanding commitment to package design. Benefiting the "Marc Rosen Scholarship and Education Fund for Packaging by Design" Tickets/Press: KX Associates, 925-2507. | PRATT INSTITUTE                    | UNIVERSITY CLUB<br>FIFTH AVE & 54 <sup>TH</sup> STREET                          |
| Wednesday<br>April 18<br>12:00 Noon    | INTRODUCING NEW BRIDAL<br>COLLECTION<br>Runway show. By invitation. RSVP: jkruska@kleinfeldbridal.com  | ISAAC MIZRAHI<br>FOR KLEINFELD     | KLEINFELD<br>110 W. 20 <sup>TH</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE) |
| Wednesday<br>April 18<br>6:00 P.M.     | SHOWING OF 2013 BRIDAL<br>COLLECTIONS<br>(Note time change). By invitation. RSVP: michelle@henryroth.com.  | HENRY ROTH &<br>MICHELLE ROTH      | KLEINFELD<br>110 W. 20 <sup>TH</sup> ST. (6 <sup>TH</sup> /7 <sup>TH</sup> AVE) |
| April 18-29                            | TRIBECA FILM FESTIVAL IN NEW YORK Contact: www.tribecafilm.com   |                                    |   |
| April 18                               | <u>LOS ANGELES</u> : WWD DENIM SUMMIT, Roosevelt Hotel. Industry leaders discuss changing tastes & technology with a focus on fabrics & fiber innovation. Info: 212-630-4370 or Marne_Friedman@fairchildfashion.com  |                                    |   |
| Thursday<br>April 19<br>9:00-4:00 P.M. | FALL 2012 EDITOR PREVIEW<br>By invitation. Contact: Taylor Walker, Bratskeir & Company, twalker@bratskeir.com  | FASHION BUG                        | PLACE TO BE<br>ANNOUNCED  |
| Thursday<br>April 19<br>9:00-5:00 P.M. | PRESS PREVIEW<br>Appointments by invitation. Contact: Janelle Grai, janellegrai@kaplowpr.com   | LAURA MERCIER                      | PLACE TO BE<br>ANNOUNCED  |
| Thursday<br>April 19<br>6:00-8:00 P.M. | "THE CFDA AT 50:<br>THE PRESIDENTS SPEAK"<br>"Oscar de la Renta (1973-76 & 1987-89)."Oscar de la Renta, an internationally renowned American designer, won both the CFDA Designer of the Year & Lifetime Achievement Awards. By res: 217-4585; museuminfo@fitnyc.edu | FASHION INSTITUTE<br>OF TECHNOLOGY | K. MURPHY AMPHITHEATRE<br>27 <sup>TH</sup> STREET & 7 <sup>TH</sup> AVENUE      |
| Thursday<br>April 19<br>7:00-9:00 P.M. | 321 EARTH DAY LAUNCH PARTY<br>By invitation. Contact: michael@sirenpr.com  | LOOMSTATE                          | TREASURE & BOND<br>350 WEST BROADWAY  |
| Thursday<br>April 19<br>7:30-9:30 P.M. | LAUNCH OF "LOVE OUI"<br>EXHIBIT BY CURTIS KULIG<br>Hosts: Catherine Malandrino & Curtis Kulig. By invitation. Contact: Sohoevent@catherinemalandrino.com   | CATHERINE MALANDRINO               | CM SOHO BOUTIQUE<br>468 BROOME ST. (GREENE)                                     |



| <u>DATE</u>                             | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                    | <u>WHERE</u>   |
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| April 20-21                             | MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 <sup>th</sup> St. Hrs: 4/20, 1-8PM; 4/21, 11-6PM. Adm: \$20. Info: <a href="http://www.manhattanvintage.com">www.manhattanvintage.com</a> ; 518-434-4312.  |                                    |  |
| April 20-23                             | SOFA NEW YORK (Sculpture Objects and Functional Art Fair), Celebration of 15 <sup>th</sup> Anniversary. Seventh Regiment Armory, 643 Park Ave. @67 <sup>th</sup> St. Tkts: \$25(1 day) & \$40 (4 days). Show info: <a href="http://www.sofaexpo/NY/2012/index.htm">www.sofaexpo/NY/2012/index.htm</a>                                      |                                    |  |
| April 22                                | EARTH DAY (Sunday) & EARTH DAY CELEBRATIONS IN NY. For event info: <a href="http://www.earthdayny.org">www.earthdayny.org</a>  |                                    |  |
| April 22-24                             | IBS (Int'l Beauty Show) at Javits Convention Center. Contact: 895-8200; Fax: 895-8209 or <a href="http://www.ibsnewyork.com">www.ibsnewyork.com</a>  |                                    |  |
| April 22-24                             | <u>PALM BEACH</u> : TRENDZ (Women's RTW/Access) Info: 888-249-1377 or <a href="mailto:info@TrendzShow.com">info@TrendzShow.com</a> or <a href="http://www.trendzshow.com">www.trendzshow.com</a>   |                                    |  |
| Monday<br>April 23<br>7:00 P.M.         | MEDAL OF EXCELLENCE GALA<br>HONORING BILL CUNNINGHAM<br>Cocktail Reception. 7:45PM, Dinner & Ceremony/Entertainment. 9PM, Junior Committee After Dinner Dancing. (Blk Tie). Performance by Vittorio Grigolo. By inv. Tkts: \$1,500 or 2,500. Info: 903-9679 or <a href="http://www.carnegiehall.org">www.carnegiehall.org</a>              | CARNEGIE HALL                      | WALDORF-ASTORIA<br>301 PARK AVENUE   |
| Tuesday<br>April 24<br>10:00-6:00 P.M.  | PRESS DAY<br>Appointments by invitation. Contact: PR Consulting, 228-8181 or <a href="mailto:brunomagli@prconsulting.net">brunomagli@prconsulting.net</a>  | BRUNO MAGLI                        | PLACE TO BE<br>ANNOUNCED   |
| Tuesday<br>April 24<br>7:00 P.M.        | PHILIP LIM SHOP LAUNCH<br>WITH W MAGAZINE<br>By invitation. Contact: Eleanor Banco, <a href="mailto:Eleanor_banco@s5a.com">Eleanor_banco@s5a.com</a>   | SAKS FIFTH AVENUE                  | SAKS FIFTH AVENUE<br>611 FIFTH AVENUE - 5 <sup>TH</sup> FL.                |
| Wednesday<br>April 25<br>6:30-8:30 P.M. | FASHION INCUBATOR 2010-2012<br>CELEBRATION<br>By invitation. Contact: Johanna Stout, <a href="mailto:J.Stout@cfda.com">J.Stout@cfda.com</a>  | CFDA                               | PLACE TO BE<br>ANNOUNCED   |
| Thursday<br>April 26<br>9:30 A.M.       | SPRING 2012 EUROPE STREET<br>& RETAIL SCENES<br>Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: <a href="http://www.doneger.com/dcsalendar">www.doneger.com/dcsalendar</a><br>Information: 564-1266.   | DONEGER CREATIVE<br>SERVICES       | 463 SEVENTH AVENUE<br>3RD FLOOR  |
| Thursday<br>April 26<br>6:00 P.M.       | 113 <sup>TH</sup> ANNUAL FASHION SHOW<br>Award Presentation & Fashion Show. 7:30PM, Cocktail benefit, PH-D at Dream Downtown. Honoree: Fern Mallis. Award Presenter: Calvin Klein. Info/Tkts: 718-399-4548 or <a href="mailto:fashionshow@pratt.edu">fashionshow@pratt.edu</a> Press: <a href="mailto:press@pratt.edu">press@pratt.edu</a> | PRATT INSTITUTE                    | CENTER548<br>548 WEST 22 <sup>ND</sup> STREET                              |
| Thursday<br>April 26<br>6:00-8:00 P.M.  | "ALMODÓVAR AND FASHION" WITH<br>DAVIDELFIN & PAUL JULIAN SMITH<br>Designer Davidelfin, the director's friend, and CUNY professor Paul Julian Smith, author of "Desire Unlimited: The Cinema of Pedro Almodóvar" discuss fashion in his films. By res: 217-4585 or <a href="mailto:museuminfo@fitnyc.edu">museuminfo@fitnyc.edu</a>         | FASHION INSTITUTE<br>OF TECHNOLOGY | K. MURPHY AMPHITHEATRE<br>27 <sup>TH</sup> STREET & 7 <sup>TH</sup> AVENUE |
| Thursday<br>April 26<br>6:30-9:30 P.M.  | "A NIGHT THE STARS SHINE ON"<br>Cocktails, hors d'oeuvres, music. Tickets: \$175/\$195/\$225. Contact: Heather Simpson, 725-5176 x 105 or <a href="mailto:hsimpson@skincancer.org">hsimpson@skincancer.org</a> Press: Carla Barry-Austin, <a href="mailto:cbarryaustin@skincancer.org">cbarryaustin@skincancer.org</a>                     | THE SKIN CANCER<br>FOUNDATION      | RISTORANTE BAROLO<br>398 WEST BROADWAY                                     |
| Friday<br>April 27<br>8:30 A.M.         | FIFI® FINALISTS BREAKFAST<br>Breakfast. Reveal of all FIFI® Finalists, 9:15AM. Members only. Tickets/Information: <a href="mailto:lleigh@fragrance.org">lleigh@fragrance.org</a>   | THE FRAGRANCE<br>FOUNDATION        | THE MANDARIN HOTEL<br>80 COLUMBUS CIRCLE                                   |
| Monday<br>April 30<br>6:00-9:30 P.M.    | THE YOUNG TRAILBLAZERS<br>11 <sup>TH</sup> ANNIVERSARY GALA<br>Cocktail reception & auction. Tickets: \$150/\$195 in advance; \$200 at door. Tickets/Info: <a href="http://www.liveoutloud.info">www.liveoutloud.info</a>  | LIVE OUT LOUD                      | THE TIMESCENTER<br>242 WEST 41 <sup>ST</sup> STREET                        |



| <u>DATE</u>                          | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                            | <u>WHERE</u>   |
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| Tuesday<br>May 1-2<br>9:00-5:00 P.M. | PRODUCT PREVIEW<br>Daily, 5/1-5/2. By invitation. Contact: Christine Sforzo, csforzo@clinique.com   | CLINIQUE SKIN CARE                         | PLACE TO BE<br>ANNOUNCED   |
| Tuesday<br>May 1<br>6:00 P.M.        | PARSONS FASHION BENEFIT<br>HONORING INDUSTRY LEADERS<br>Cocktails. Dinner, Show & Award to Sheila C. Johnson, entrepreneur/philanthropist; Donna Karan, award-winning designer, 7PM. Info: www.newschool.edu/parsonsbenefit or 229-5662 x 3570/3735 specialevents@newschool.edu                         | PARSONS THE NEW SCHOOL<br>FOR DESIGN       | PIER 60 - CHELSEA PIERS<br>23 <sup>RD</sup> ST & HUDSON RIVER        |
| Tuesday<br>May 1<br>7:30-9:30 P.M.   | LAUNCH CELEBRATION<br>By invitation. Contact: SBubes@Laforce-Stevens.com  | TARGET                                     | PLACE TO BE<br>ANNOUNCED   |
| Wednesday<br>May 2<br>9:00-4:00 P.M. | PRESS PRODUCT LAUNCH<br>By invitation. Contact: Ryan Mary Clark, Behrman PR, rclark@behrmanpr.com   | SECRET AGENT BEAUTY                        | PLACE TO BE<br>ANNOUNCED   |
| May 2                                | 9:30-1:00PM, L'ORÉAL-USA: MOVING SCIENCE FORWARD EDITOR PRESENTATION, Clark, NJ.<br>By invitation. Press: Taylor Walker, 679-2233 or TWalker@Bratskeir.com  |  |  |
| Wednesday<br>May 2<br>11:15 A.M.     | BEAUTY SYMPOSIUM: "CHANGING<br>LANES ... NEW BEAUTY WORLD"<br>Reception. Noon, Lunch. Mod: K. Young, The Young Grp. <i>Social Beauty</i> : E. D'Farley, L. McEwen, Self. Spkrs: M. Indursky, Bliss; P. Lichtenthal, Bumble and Bumble; J. Scalamandre, Chrysallis Tkts: http://fgi.org/store/page2.html | THE FASHION GROUP INT'L                    | NY HILTON (53 <sup>RD</sup> ST)<br>1335 AVE. OF AMERICAS             |
| Wednesday<br>May 2<br>4:30 P.M.      | "THE FUTURE OF FASHION":<br>BFA GRADUATES FASHION SHOW<br>Also, 7:30PM show with design awards presented in 5 categories. By invitation. Contact: Cheri Fein, 217-4700 or press@fitnyc.edu  | FASHION INSTITUTE<br>OF TECHNOLOGY         | JOHN E. REEVES GREAT HALL<br>FIT- 27 <sup>TH</sup> ST & SEVENTH AVE. |
| Thursday<br>May 3<br>11:00-2:00 P.M. | PRESS PRODUCT LAUNCH<br>By invitation. Press: Ryan Mary Clark, rclark@behrmanpr.com   | BECCA COSMETICS                            | PLACE TO BE<br>ANNOUNCED   |
| May 4-6                              | <u>ROME</u> : COSMOFARMA 2012 (Beauty). Contact: www.cosmofarma.com   |  |  |
| May 6-8                              | ATELIER DESIGNERS (Immediate/Fall II/ Int'l Designer Womenswear/Accessories) DoubleTree Times Square, 47 <sup>th</sup> Street/7 <sup>th</sup> Avenue. Hours: 5/6-5/7, 9AM-6PM; 5/8, 9AM-5PM. Pre-Register: www.atelierdesigners.com   |  |  |
| Monday<br>May 7<br>10:00-1:00 P.M.   | EXHIBIT PRESS PREVIEW- <i>SCHIAPARELLI</i> & <i>PRADA: IMPOSSIBLE CONVERSATIONS</i><br>By invitation. Press: Nancy Chilton, communications@metmuseum.org. (Public exhibition: 5/10/2012-8/19/2012).   | THE COSTUME INSTITUTE                      | METROPOLITAN MUSEUM<br>82 <sup>ND</sup> STREET & FIFTH AVE.          |
| Monday<br>May 7<br>5:00 P.M.         | 140 <sup>TH</sup> ANNIVERSARY CELEBRATION<br>By invitation. Contact: Nicole Parker, nparker@kaplowpr.com  | SHISEIDO                                   | PLACE TO BE<br>ANNOUNCED   |
| Monday<br>May 7<br>6:30 P.M.         | GALA BENEFIT - <i>SCHIAPARELLI</i> & <i>PRADA: IMPOSSIBLE CONVERSATIONS</i><br>Dinner. (Blk Tie). By invitation. Press: Nancy Chilton/Glenna Stewart, communications@metmuseum.org.   | THE COSTUME INSTITUTE                      | METROPOLITAN MUSEUM<br>82 <sup>ND</sup> STREET & FIFTH AVE           |
| Monday<br>May 7<br>6:30-9:30 P.M.    | 34 <sup>th</sup> ANNUAL AMERICAN<br>IMAGE AWARDS<br>Honorees: Kate Spade New York, Michael Phelps, Schwartz & Benjamin, Tanger Outlets, Warnaco, Yeohlee Teng, By invitation. Tickets: \$1,000. Contact: 845-758-5749. Press: 212-696-1100 x 22 or sarahr@bromley-group.com                             | AMERICAN APPAREL &<br>FOOTWEAR ASSOCIATION | CIPRIANI 42 <sup>ND</sup> STREET<br>110 EAST 42 <sup>ND</sup> STREET |
| May 7-9                              | DESIGNERS & AGENTS FALL II /HOLIDAY 2012. The Starrett-Lehigh Center, 601 West 26 <sup>th</sup> Street.<br>Hours: 9AM-6PM Call: 302-9575; info@designersandagents.com or www.designersandagents.com   |  |  |



| <u>DATE</u>                           | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>             | <u>WHERE</u>  |
|---------------------------------------|---|-----------------------------|---|
| May 7-9                               | ACCESSORIESTHESHOW (Juried Women's Accessories – Fall/Winter) Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave).<br>www.accessoriestheshow.com Exhibit: Stacy Samet, 212-710-7412; Press: Beth Cowperthwaite, 203-663-7851.    |                             |   |
| May 7-9                               | MODA MANHATTAN (Juried Women's RTW- Fall/Transition). Javits Ctr, 655 W. 34 <sup>th</sup> St. (12 <sup>th</sup> Ave). Info: www.modamanhattan.com Exhibitors: Dee Gratz-Jones, 212-710-7441; Trade/Press: Beth Cowperthwaite, 203-663-7851. |                             |   |
| May 7-9                               | FAME (Junior/Young Contemporary RTW & Accessories for Fall/Winter & Fashions2Go) Javits, 665 W 34 <sup>th</sup> St.<br>www.fameshows.com Exhibitors: Kimberly Synnott, 212-710-7439. Press: Beth Cowperthwaite, 203-663-7851.               |                             |   |
| May 7-9                               | ACCESSORIE CIRCUIT (Fall/Winter) At New York Show Piers 92 & 94 (12 <sup>th</sup> Ave/55 <sup>th</sup> St). Trade/Press: ENK Int'l, Trade: 759-8055 (Fax: 758-3403). Press contact: press@enkshows.com                                      |                             |   |
| May 7-9                               | INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW) (With Circuit) NY Show Piers 92 & 94 (12 <sup>th</sup> Ave/55 <sup>th</sup> St). ENK Int'l Trade: 759-8055 (Fax: 758-3403). Press contact: press@enkshows.com                             |                             |   |
| May 7-9                               | NOUVEAU COLLECTIVE (Women's RTW/Access. Fall/Transition) Art Gallery Space, 475 Tenth Ave. (36 <sup>th</sup> St) Hrs: 5/7, 9-6PM; 5/8, 9-9; 5/9, 9-4 or by appt. Info: 914-736-0030; www.nouveauctollectivetradeshows.com                   |                             |   |
| Tuesday<br>May 8<br>8:30-10:30 A.M.   | PRESS BREAKFAST<br>By invitation. Contact: Rob Caldwell, 819-2085 or rcaldwell@badgleymischka.com   | BADGLEY MISCHKA<br>HANDBAGS | 320 FIFTH AVENUE<br>6 <sup>TH</sup> FL (32 <sup>ND</sup> /33 <sup>RD</sup> STREETS) |
| Tuesday<br>May 8-9<br>9:00-5:00 P.M.  | 140 <sup>TH</sup> ANNIVERSARY PRODUCT<br>PREVIEW<br>Daily, 5/8-5/9. By invitation. Contact: Nicole Parker, nparker@kaplowpr.com   | SHISEIDO                    | PLACE TO BE<br>ANNOUNCED  |
| Tuesday<br>May 8<br>4:00-6:00 P.M.    | MEN'S WOMEN'S & KID'S FASHION,<br>ACCESSORIES & BEAUTY PREVIEW<br>By invitation. Contact: Emily Hofstetter, LaForce + Stevens, ehofstetter@laforce-stevens.com  | TARGET                      | PLACE TO BE<br>ANNOUNCED  |
| Tuesday<br>May 8<br>5:00-8:00 P.M.    | PRODUCT LAUNCH<br>By invitation. Contact: Lindsay Powell, lpowell@alisonbrodpr.com  | L'OREAL PARIS               | PLACE TO BE<br>ANNOUNCED  |
| Tuesday<br>May 8<br>8:00 P.M.         | FERN MALLIS INTERVIEWS<br>TOM FORD<br>Tkts: \$29-\$36. Info/Tkts: 415-5500 or www.92Y.org Press registration: Sarah Morton, 415-5435; smorton@92Y.org   | 92 <sup>ND</sup> STREET Y   | 92 <sup>ND</sup> STREET Y<br>1395 LEXINGTON AVENUE                                  |
| May 8-11                              | <u>BARCELONA</u> : PASARELA – GAUDÍ NOVIAS (Bridal) Call: 34-932-093-639 or www.moda-barcelona.com  |                             |   |
| Wednesday<br>May 9<br>9:00-6:00 P.M.  | PRESS PRODUCT LAUNCH<br>By invitation. Contact: Coburn Communications, 730-7277.  | BOOTS SKINCARE              | PLACE TO BE<br>ANNOUNCED  |
| Wednesday<br>May 9<br>12:00-5:00 P.M. | MARC JACOBS FRAGRANCE<br>PREVIEW<br>By invitation. Contact: Simone Bolotin, simone_bolotin@cotyinc.com  | COTY PRESTIGE               | PLACE TO BE<br>ANNOUNCED  |
| May 9                                 | 6:30-10:30PM, Fashion Accessories Benefit Ball (FABB), Chelsea Piers, Pier 60. Honorees: Nordstrom, Crimzon Rose. By invitation. Tkts: \$550. Contact: www.fabb-benefit.org; fabb@optonline.net or 203-222-1755.                            |                             |   |
| Thursday<br>May 10<br>9:00-11:00 A.M. | FRAGRANCE LAUNCH<br>Press breakfast. By invitation. Contact: Kristen Long, blue sky communications, kristenL@blueskypr.com  | ROGER&GALLET                | PLACE TO BE<br>ANNOUNCED  |
| May 10                                | 11:00AM, 34 <sup>TH</sup> ANNUAL LUNCHEON & OUTSTANDING MOTHER AWARDS, Hotel Pierre. Nat'l Mother's Day Council honors Nina Garcia, Karen Hoguet, Gayle King, Lisa Price. MC: M. Grossman. Info/Tkts: 594-6421.                             |                             |   |



| <u>DATE</u>                          | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                      | <u>WHERE</u>  |
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| Thursday<br>May 10<br>6:00-9:00 P.M. | 40 <sup>TH</sup> ANNUAL POSH FASHION SALE<br>"POSH@ AT THE PIERRE"<br>New & gently worn designer clothing. 6-9PM, Benefit Preview tkts, \$175. Benefit Preview tkts: include 4-day pass. 4-Day passes: \$30 or \$10 per day. Info: 821-9445; www.lighthouse.org (Public: 5/11-12, 11-7PM; 5/13-14, 11-5PM) | LIGHTHOUSE INT'L                     | HOTEL PIERRE<br>2 EAST 61 <sup>ST</sup> STREET                    |
| May 10                               | 7PM-10PM, NYWIFT'S DESIGNING WOMEN AWARDS Presented by Variety. At Macy's, 115 W 34 <sup>th</sup> , 16 <sup>th</sup> fl. Honorees: Jenn J. Nelson, Julia Teel, Group Award: Boardwalk Empire. Tkts/Info: www.nywift.org Press: 561-7463.   |                                      |   |
| May 11-13                            | <u>BARCELONA</u> : SALÓN INTERNACIONAL NOVEIASPAÑA (Bridal) 34-932-093-639; www.moda-barcelona.com   |                                      |   |
| May 13                               | MOTHER'S DAY (Sunday)  |                                      |   |
| May 13-14                            | THE MAKEUP SHOW (For Makeup Artists/Beauty Professionals) Metropolitan Pavilion, 125 W 18 <sup>th</sup> St. Hours: 9-6PM, For ticket/Info: www.themakeupshow.com; Press: melody@themakeupshow.com  |                                      |   |
| May 14-25                            | WORLD TRADE WEEK 2012 (Educational Seminars/Global Business Networking). For information, contact: www.worldtradeweeknyc.org   |                                      |   |
| May 14-16                            | <u>PALM BEACH</u> : WWD BEAUTY CEO SUMMIT At The Breakers. Focusing on today's tremendous market changes and their potential challenges & opportunities. Info: 212-630-4379; Marne_Friedman@fairchildfashion.com   |                                      |   |
| Tuesday<br>May 15<br>9:30-11:30 A.M. | COLLECTION PREVIEW<br>By invitation. Contact: SBubes@Laforce-Stevens.com   | TARGET                               | PLACE TO BE<br>ANNOUNCED  |
| Tuesday<br>May 15<br>6:00 P.M.       | ANNUAL AWARD CEREMONY<br>& STUDENT FASHION SHOW<br>Cocktails. Show, 6:45PM. Salute to Terron Schaeffer, EVP, Saks Fifth Avenue, Tkts: \$100. Tkts/info: 255-1235 x 8194 or KGarcia.HSFI@gmail.com or make out & mail checks: Advisory Board HSFI, 225 W. 24 <sup>th</sup> St. 10011                        | HIGH SCHOOL OF<br>FASHION INDUSTRIES | 225 WEST 24TH STREET<br>(7 <sup>TH</sup> /8 <sup>TH</sup> AVENUE) |
| May 15                               | 6:30PM, 53 <sup>RD</sup> ANNUAL CLIO AWARDS. American Museum of Natural History, 200 Central Park West (81 <sup>st</sup> St) Honorees: Annie Leibovitz, Anthony Bourdain. Tkts: 493-4036; www.clioawards.com Press: eva@buzzwordpr.com   |                                      |   |
| Tuesday<br>May 15<br>7:00 P.M.       | 21 <sup>ST</sup> ANNUAL AMERICAN ART<br>AWARD GALA<br>Cocktails. Dinner, 8PM, Honoree: To be announced. Tkts/Info: americanartaward@whitney.org<br>Press: Nadine Johnson Inc., 228-5555.   | WHITNEY MUSEUM                       | THE WATERFRONT<br>222 TWELFTH AVENUE                              |
| May 15                               | LIGHTHOUSE INT'L "A POSH AFFAIR" At Pierre Hotel, 2 E. 61 <sup>st</sup> St. 7PM, Cocktails. 7:45PM, Dinner/Awards. Honorees: Lizzie Tisch, Robert Couturier, Chris Fiore. Tkts/Info: K. Boyle, 821-9428; kboyle@lighthouse.org   |                                      |   |
| Tuesday<br>May 15<br>9:00 P.M.       | CELEBRATION OF 16 <sup>TH</sup> ANNUAL<br>"50 MOST BEAUTIFUL" ISSUE<br>Hosts: Armando Correa, Managing Editor & Monique Manso, Publisher. Contact: E. Lizardo, People en Español, 212-522-9658; elvis_lizardo@peoplemag.com Press: Paul Lerner, HWPR, 646-867-2802; plerner@hwpr.com                       | PEOPLE EN ESPAÑOL                    | HOTEL PLAZA<br>FIFTH AVE. & C.P.S.                                |
| May 16-17                            | LUXE PACK NEW YORK (Luxury Packaging Trade Show) At Metropolitan Pavilion & Altman Bldg., 135 West 18 <sup>th</sup> Street (6 <sup>TH</sup> /7 <sup>TH</sup> Ave). Hrs: 9AM-6PM daily. Contact: KX Associates, 274-8508 or www.luxepacknewyork.com   |                                      |   |
| May 17                               | 12-2PM, 13 <sup>TH</sup> ANNUAL BOTTOMLESS CLOSET SPRING LUNCHEON, Sheraton Hotel & Towers, 811 7 <sup>TH</sup> Ave. Honoree: Edith Cooper, Goldman Sachs & Co. Tkts: www.bottomlessclosetnyc.org Info: sdiaz@loreleievents.com  |                                      |   |
| May 17                               | SYRACUSE UNIVERSITY FASHION DESIGN NYC 2012 FASHION PRESENTATION. 4PM-7PM. At Syracuse University Lubin House, 11 E. 61 <sup>st</sup> St. Alumni/Fashion Industry must RSVP: sbartlet@syr.edu  |                                      |   |
| May 18                               | 11:00AM, COSMETIC EXECUTIVE WOMEN'S 2012 BEAUTY AWARDS LUNCHEON, Waldorf-Astoria, 301 Park Ave. Cocktails followed by Luncheon & Awards at noon. Tkts: \$325, mem; \$425, non-mem; www.cew.org   |                                      |   |



| <u>DATE</u>                            | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>             | <u>WHERE</u>                                       |
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| May 18-20                              | <u>SANTA MONICA</u> : BEAD INT'L GEM & JEWELRY SHOW (Wholesale/Retail) Call: 301-294-1640; www.intergem.com  |                             |  |
| May 19-22                              | INT'L CONTEMPORARY FURNITURE FAIR at Javits Ctr. Contact: GLM: 914-421-3200; Press: Karin Tobin, 212-879-5776 or www.icff.com  |                             |  |
| May 20-22                              | SURTEX (Art & Design for the Home) Javits Ctr. Contact: GLM: 914-421-3200; www.surtex.com  |                             |  |
| May 20-23                              | NAT'L STATIONERY SHOW at Javits Ctr. GLM, 914-421-3200; www.nationalstationeryshow.com   |                             |  |
| Monday<br>May 21<br>6:00 P.M.          | 40 <sup>TH</sup> ANNIVERSARY "FIFI"®<br>AWARDS CEREMONY<br>Arrivals. Awards, 6:45. Celebration, 8PM. Members & Non-Members, Info/Tkts: events@savethedate.com<br>Press contact: Lyn Leigh, lleigh@fragrance.org                    | THE FRAGRANCE<br>FOUNDATION | ALICE TULLY HALL<br>LINCOLN CENTER                 |
| Tuesday<br>May 22-23<br>9:00-5:00 P.M. | CERTIFIED ORGANIC AROMATICS<br>LAUNCH<br>By invitation. RSVP: ATELIER Creative, Inc., 247-9299 x 12 or bryan@atelierpr.com   | INTELLIGENT NUTRIENTS       | ONE FIFTH AVENUE<br>PENTHOUSE (8 <sup>TH</sup> ST) |
| Tuesday<br>May 22-24<br>9:00-5:00 P.M. | FALL 2012 COLLECTION<br>LAUNCH<br>Daily, 5/22-24. Appointments by invitation. Contact: Chelsea Spring, blue sky communications, 995-1777 or chelsea@blueskypr.com  | CLÉ DE PEAU BEAUTÉ          | PLACE TO BE<br>ANNOUNCED                           |
| May 26-28                              | <u>MILAN</u> : MODA PRIMA (Men's/Women's/Children's) Call: PR Consulting, 228-8181; www.pittimagine.com.   |                             |  |
| May 28                                 | MEMORIAL DAY (Monday) – Legal Holiday  |                             |  |
| May 31-June 3                          | <u>DALLAS</u> : WOMEN'S & CHILDREN'S (Fall) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com   |                             |  |
| May 31-June 3                          | <u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com  |                             |  |
| May 31-June 3                          | <u>DALLAS</u> : STRUT SHOE SHOW & SWSTA Call: 214-655-6100; www.dallasmarketcenter.com   |                             |  |
| June 4-15                              | RESORT MARKET IN NEW YORK  |                             |  |
| June 6-8                               | FFANY NY SHOE EXPO, At Hilton NY, 6 <sup>th</sup> Ave/53 <sup>rd</sup> St. & FFANY member showrooms. Footwear Trade Only. Hours: 6/6-7, 9-6PM; 6/8, 9-4PM. Contact: FFANY, 751-6422 x 10; info@ffany.org; www.ffany.org            |                             |  |
| June 7-10                              | <u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com   |                             |  |
| June 7-10                              | <u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com   |                             |  |
| June 7-10                              | <u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com   |                             |  |
| June 9-10                              | 36 <sup>TH</sup> AMERICAN CRAFTS FESTIVAL, Plazas of Lincoln Center. 400 craft-artists. Info: www.craftsatlincoln.org<br>Saturdays, Noon-9PM, Sundays, 10AM-9PM (Also, 6/16-17)  |                             |  |
| June 11-13                             | <u>LOS ANGELES</u> : DESIGNERS & AGENTS/ D&A Green Room Fall II/Holiday 2012. The New Mart Building, 127 East Ninth St., 3 <sup>rd</sup> floor. Contact: 212-302-9575 or info@designersandagents.com or www.designersandagents.com |                             |  |
| June 11-13                             | <u>LOS ANGELES</u> : SELECT (Juried Contemporary & Upmarket Brands for the West Coast) Contact: www.californiamarketcenter.com/select  |                             |  |
| June 11-13                             | <u>LOS ANGELES</u> : FOCUS (Women's RTW, Access., Gifts) Call: 213-630-3696; focus@californiamarketcenter.com  |                             |  |
| June 11-13                             | <u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: www.californiamarketcenter.com  |                             |  |